

CUSTOMER CASE STUDY

Ted Baker



Customer Profile

Ted Baker is a leading retailer of designer clothing and accessories for men and women.

The Internet is a primary tool within the organization and is used to run the website, order and source products, email and research. Employees can also have limited access to the Internet for personal reasons.

Ted Baker wanted to ensure that both its employees and corporate network were fully protected from any malicious content.

The Challenge

Before using ScanSafe, Ted Baker was a customer of MessageLabs.

“We felt that you can never be too secure in checking for viruses and malware as hackers are getting increasingly advanced,” comments Dustan Steer, Head of IT department at Ted Baker.

Ted Baker had previously been the victim of an excel virus however it then changed network and cleaned up any infection.

“At that moment we became very aware that we had to take action before we came into contact with any malware,” adds Steer.

Ted Baker didn't feel it had a large enough IT team to monitor all the security in-house.

“We wanted to rely on people that were experts in the security industry rather than bringing it in-house.”

The ScanSafe Solution

Ted Baker has been a ScanSafe customer since May 2006 and is protecting 300 users over 3 different locations.

Web Malware Scanning offers protection from Web-borne viruses and is powered by ScanSafe's Outbreak Intelligence, a proprietary security platform that detects zero-hour and known malware threats. By using a combination of multiple, correlated detection technologies, automated machine-learning heuristics, and the industry's largest Web data set, Outbreak Intelligence provides the most effective solution against new and known Web malware. It removes harmful viruses before they reach the corporate network. It also delivers protection against threats that use stealth or deception. Finally, it helps identify machines which are already infected with spyware.

“The deployment of the ScanSafe solution was incredibly easy. It was a quick setup job which required very little assistance from ScanSafe.”

About Ted Baker



Ted Baker is a leading retailer of designer clothing and accessories for men and women.

Industry

Retail

Solution

Web Malware Scanning & Web Filtering

Results

- 100% confidence in Web security
- Expertise of SaaS provider
- 24/7 real-time scanning and threat protection
- Rapid and efficient deployment
- Easy-to-use portal

For more case studies, visit
www.scansafe.com/resources

The Result

ScanSafe is now the first line of Web threat defense for employees at Ted Baker. It relies entirely on ScanSafe's experts to filter staff Web traffic at the source, ensuring it is free from malware.

"Since using ScanSafe we have not had any attacks. It has given us the peace of mind that we are protected at all times."

Ted Baker also quickly noticed that it was saving time cleaning up infected machines.

"We have had no issues since deploying the ScanSafe solution. It seems to be doing a very effective job and we now have the mindset of better safe than sorry."

ScanSafe's technology has so far proved to be 100 percent effective at blocking all known and emerging Web threats. It provides features that enable Ted Baker to retain control over its own policies whilst removing the hassle and expense of maintaining an in-house solution.

About ScanSafe SaaS Solutions

ScanSafe is the pioneer and largest global provider of SaaS Web Security, ensuring a safe and productive Internet environment for businesses. ScanSafe solutions keep malware off corporate networks and allow businesses to control and secure the use of the Web. As a SaaS solution, ScanSafe eliminates the burden of purchasing and maintaining infrastructure in-house, significantly lowering the total cost of ownership. Powered by its proactive, multilayered Outbreak Intelligence™ threat detection technology, ScanSafe processes billions of Web requests each month for thousands of enterprise customers.

In 2009, the company was awarded "Best Content Security" solution by SC Magazine Europe for the third consecutive year.

For more information, visit
www.scansafe.com

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